

FLETA.GOV Web Performance Metrics

Nov 1, 2015 - Nov 30, 2015

All Users
100.00% Sessions

Total Visits

3,697
% of Total: 100.00% (3,697)



Avg. Visit Duration

00:02:01
Avg for View: 00:02:01 (0.00%)



Pageviews

12,868
% of Total: 100.00% (12,868)



Unique Visitors

3,285
% of Total: 100.00% (3,285)



Avg. Pages / Visit

3.48
Avg for View: 3.48 (0.00%)



Avg. Time on Page

00:00:49
Avg for View: 00:00:49 (0.00%)



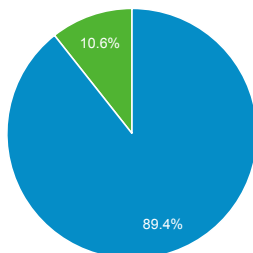
Bounce Rate

51.91%
Avg for View: 51.91% (0.00%)



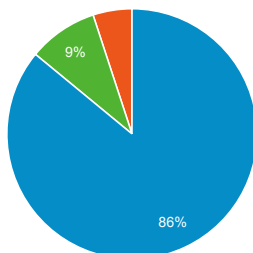
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,216	41.46%
FLETA	1,110	46.09%
Federal Background Investigator Training Program FLETA	824	34.44%
Accredited Programs FLETA	817	40.16%
Federal Investigative Services National Training Center FLETA	493	43.39%

Visits by Social Network

Social Network	Sessions
Facebook	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,378	53.91%
(direct) / (none)	521	49.52%
bing / organic	334	49.40%
yahoo / organic	193	44.56%
fletc.gov / referral	86	46.51%
search.usa.gov / referral	56	48.21%
dhs.gov / referral	29	34.48%
duckduckgo.com / referral	13	53.85%
cg.portal.uscg.mil / referral	9	66.67%
ask / organic	7	14.29%