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Nov 1, 2016 - Nov 30, 2016

## **Channels**

ALL » DEFAULT CHANNEL GROUPING: Organic Search



All Users 78.92% Sessions

Explorer

Summary



Nov	Nov 8			Nov 15						29
Keyword	Acquisition			Behavior		Conversions	Conversions			

Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
3,606 % of Total: 78.92% (4,569)	85.30% Avg for View: 83.67% (1.95%)	3,076 % of Total: 80.46% (3,823)	53.80% Avg for View: 50.73% (6.04%)	3.11 Avg for View: 3.81 (-18.49%)	00:01:43 Avg for View: 00:01:55 (-10.72%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)

	78.92% (4,569)	83.67% (1.95%)	Total: 80.46% (3,823)	View: 50.73% (6.04%)	3.81 (-18.49%)	00:01:55 (-10.72%)	0.00%	0.00%	Total: 0.00% (\$0.00)
1. (not provided)	<b>3,248</b> (90.07%)	85.31%	<b>2,771</b> (90.08%)	54.00%	3.07	00:01:44	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
2. fbitp training course	13	97.31%	12	46.15%	3.38	00:04:14	0.00%	0 (0.00%)	\$0.00

1. (not provided)	<b>3,248</b> (90.07%)	85.31%	<b>2,771</b> (90.08%)	54.00%	3.07	00:01:44	0.00%	(0.00%)	\$0.00 (0.00%)
2. fbitp training course	13 (0.36%)	92.31%	12 (0.39%)	46.15%	3.38	00:04:14	0.00%	(0.00%)	\$0.00 (0.00%)
	_							_	40.00

itp training course	13 (0.36%)	92.31%	12 (0.39%)	46.15%	3.38	00:04:14	0.00%	(0.00%)	\$0.00 (0.00%)
ta	<b>9</b> (0.25%)	44.44%	<b>4</b> (0.13%)	22.22%	5.89	00:04:20	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)

3. fleta	9 (0.25%)	44.44%	<b>4</b> (0.13%)	22.22%	5.89	00:04:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. physical security training	5 (0.14%)	100.00%	5 (0.16%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00

4. physical security training	<b>5</b> (0.14%)	100.00%	5 (0.16%)	100.00%	1.00	00:00:00	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
5. fbitp	<b>4</b> (0.11%)	100.00%	<b>4</b> (0.13%)	50.00%	2.50	00:00:43	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)

5. fbitp	<b>4</b> (0.11%)	100.00%	<b>4</b> (0.13%)	50.00%	2.50	00:00:43	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
6. fleta accreditation	<b>4</b> (0.11%)	75.00%	3 (0.10%)	0.00%	14.50	00:08:15	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)

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opm background investigator training

opm new investigator training course

basic intelligence analysis training

basic intelligence course

17. cbp import specialist training

dacp academy

fbitp training

va letc acadis

15. brian peters doi

16. cbp auditor pathways

14.

	(0.06%)		(0.03%)					(0.00%)	(0.00%)
18. criminal investigator training program	<b>2</b> (0.06%)	100.00%	2 (0.07%)	100.00%	1.00	00:00:00	0.00%	(0.00%)	\$0.00 (0.00%)
19. da civilian police academy	<b>2</b> (0.06%)	50.00%	1 (0.03%)	50.00%	1.50	00:00:34	0.00%	(0.00%)	\$0.00 (0.00%)
20. dea diversion investigator 2016 classes	<b>2</b> (0.06%)	50.00%	1 (0.03%)	50.00%	3.00	00:00:32	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
21. department of the army civilian police	<b>2</b> (0.06%)	100.00%	(0.07%)	50.00%	2.00	00:00:51	0.00%	(0.00%)	\$0.00 (0.00%)
22. entry specialist cbp	<b>2</b> (0.06%)	100.00%	2 (0.07%)	50.00%	2.00	00:01:14	0.00%	(0.00%)	\$0.00 (0.00%)
23. fams firearms instructor training program	<b>2</b> (0.06%)	100.00%	(0.07%)	0.00%	4.50	00:01:06	0.00%	<b>0</b> (0.00%)	\$0.00 (0.00%)
24. federal reserve bank police academy	<b>2</b> (0.06%)	0.00%	<b>0</b> (0.00%)	50.00%	7.00	00:09:43	0.00%	(0.00%)	\$0.00 (0.00%)
25. federal reserve bank police training	<b>2</b> (0.06%)	50.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 289