

FLETA.GOV Web Performance Metrics

Nov 1, 2016 - Nov 30, 2016

All Users
100.00% Sessions

Total Visits

4,569
% of Total: 100.00% (4,569)



Avg. Visit Duration

00:01:55
Avg for View: 00:01:55 (0.00%)



Pageviews

17,422
% of Total: 100.00% (17,422)



Unique Visitors

4,025
% of Total: 100.00% (4,025)



Avg. Pages / Visit

3.81
Avg for View: 3.81 (0.00%)



Avg. Time on Page

00:00:41
Avg for View: 00:00:41 (0.00%)



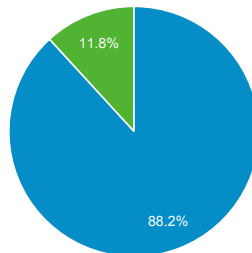
Bounce Rate

50.73%
Avg for View: 50.73% (0.00%)



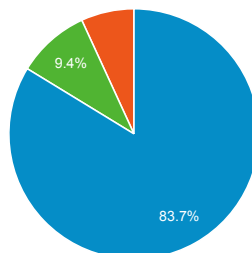
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,932	26.64%
Training FLETA	1,292	44.68%
Federal Background Investigator Training Program FLETA	895	42.50%
Accredited Programs FLETA	836	41.43%
Accredited Academies FLETA	503	30.43%

Visits by Social Network

Social Network	Sessions
Facebook	9
LinkedIn	8

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,940	54.76%
(direct) / (none)	694	37.75%
bing / organic	460	50.22%
yahoo / organic	195	47.18%
fletc.gov / referral	77	45.45%
search.usa.gov / referral	60	33.33%
duckduckgo.com / referral	14	50.00%
en.wikipedia.org / referral	14	42.86%
opm.gov / referral	14	28.57%
searchlock.com / referral	10	60.00%