Channels

Oct 1, 2016 - Oct 31, 2016
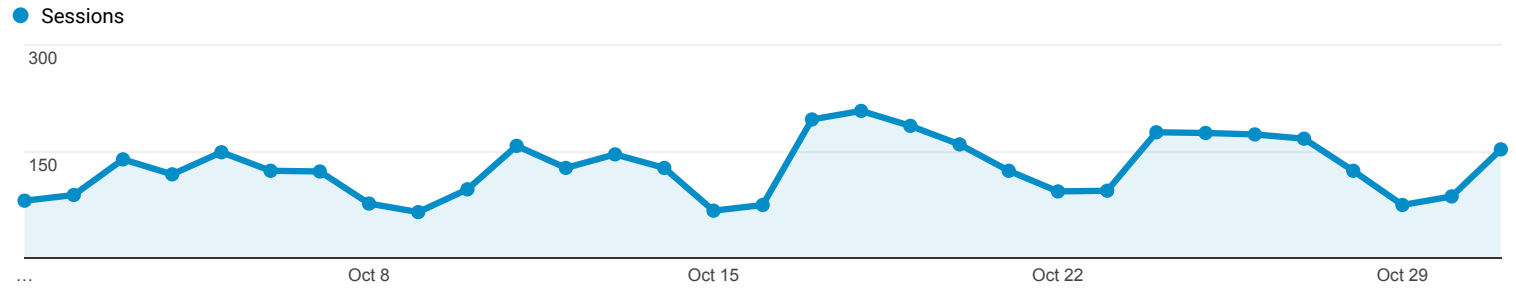
ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Users
79.38% Sessions

Explorer

Summary

● Sessions

Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,953 % of Total: 79.38% (4,980)	84.49% Avg for View: 82.87% (1.96%)	3,340 % of Total: 80.93% (4,127)	53.55% Avg for View: 51.08% (4.83%)	3.02 Avg for View: 3.64 (-17.23%)	00:01:43 Avg for View: 00:01:56 (-10.77%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. (not provided)	**3,542** **(89.60%)**	84.61%	**2,997** (89.73%)	53.59%	2.98	00:01:43	0.00%	0 (0.00%)	$0.00 (0.00%)
2. fleta	**17** **(0.43%)**	58.82%	10 (0.30%)	47.06%	7.18	00:05:22	0.00%	0 (0.00%)	$0.00 (0.00%)
3. ncis special agent basic training program	**6** **(0.15%)**	83.33%	5 (0.15%)	33.33%	4.00	00:00:48	0.00%	0 (0.00%)	$0.00 (0.00%)
4. basic diversion investigator course	**5** **(0.13%)**	80.00%	4 (0.12%)	40.00%	3.00	00:02:02	0.00%	0 (0.00%)	$0.00 (0.00%)
5. fbitp	**5** **(0.13%)**	100.00%	5 (0.15%)	60.00%	4.00	00:02:13	0.00%	0 (0.00%)	$0.00 (0.00%)
6. federal investigative services	**5** **(0.13%)**	100.00%	5 (0.15%)	40.00%	4.20	00:02:04	0.00%	0 (0.00%)	$0.00 (0.00%)
7. usafsia	**5** **(0.13%)**	40.00%	2 (0.06%)	80.00%	1.40	00:00:08	0.00%	0 (0.00%)	$0.00 (0.00%)
8. background investigator training	**4** **(0.10%)**	75.00%	3 (0.09%)	0.00%	5.75	00:02:25	0.00%	0 (0.00%)	$0.00 (0.00%)
9. opm background investigator training course	**4** **(0.10%)**	100.00%	4 (0.12%)	50.00%	2.25	00:00:23	0.00%	0 (0.00%)	$0.00 (0.00%)
10. army civilian police academy	**3** **(0.08%)**	33.33%	1 (0.03%)	33.33%	16.67	00:21:25	0.00%	0 (0.00%)	$0.00 (0.00%)
11. fbitp training course	**3** **(0.08%)**	100.00%	3 (0.09%)	0.00%	9.00	00:05:07	0.00%	0 (0.00%)	$0.00 (0.00%)
12. intelligence training academy	**3** **(0.08%)**	66.67%	2 (0.06%)	66.67%	3.00	00:00:33	0.00%	0 (0.00%)	$0.00 (0.00%)
13. national training center slippery rock pa	**3** **(0.08%)**	100.00%	3 (0.09%)	66.67%	1.67	00:00:09	0.00%	0 (0.00%)	$0.00 (0.00%)
14. national training standards investigations	**3** **(0.08%)**	33.33%	1 (0.03%)	33.33%	1.67	00:00:06	0.00%	0 (0.00%)	$0.00 (0.00%)
15. ncis training	**3** **(0.08%)**	100.00%	3 (0.09%)	66.67%	1.67	00:01:26	0.00%	0 (0.00%)	$0.00 (0.00%)
16. opm fis training center	**3** **(0.08%)**	100.00%	3 (0.09%)	33.33%	9.00	00:02:08	0.00%	0 (0.00%)	$0.00 (0.00%)

17.	tsa training academy	**3** (0.08%)	100.00%	**3** (0.09%)	33.33%	3.33	00:02:51	0.00%	**0** (0.00%)	$0.00 (0.00%)
18.	(not set)	**2** (0.05%)	100.00%	**2** (0.06%)	50.00%	1.50	00:00:40	0.00%	**0** (0.00%)	$0.00 (0.00%)
19.	•dhs basic intelligence and threat analysis course	**2** (0.05%)	100.00%	**2** (0.06%)	50.00%	4.00	00:13:21	0.00%	**0** (0.00%)	$0.00 (0.00%)
20.	•dhs basic intelligence and threat analysis course (bitac) (dhs-008-prev)	**2** (0.05%)	100.00%	**2** (0.06%)	0.00%	4.50	00:00:35	0.00%	**0** (0.00%)	$0.00 (0.00%)
21.	air force special investigations academy	**2** (0.05%)	100.00%	**2** (0.06%)	50.00%	1.50	00:00:08	0.00%	**0** (0.00%)	$0.00 (0.00%)
22.	background investigator courses	**2** (0.05%)	50.00%	**1** (0.03%)	50.00%	1.50	00:00:08	0.00%	**0** (0.00%)	$0.00 (0.00%)
23.	basic intelligence course	**2** (0.05%)	100.00%	**2** (0.06%)	0.00%	10.00	00:02:15	0.00%	**0** (0.00%)	$0.00 (0.00%)
24.	dea diversion investigator academy	**2** (0.05%)	50.00%	**1** (0.03%)	100.00%	1.00	00:00:00	0.00%	**0** (0.00%)	$0.00 (0.00%)
25.	department of army civilian police	**2** (0.05%)	100.00%	**2** (0.06%)	50.00%	3.00	00:09:44	0.00%	**0** (0.00%)	$0.00 (0.00%)

Rows 1 - 25 of 325