

# FLETA.GOV Web Performance Metrics

Oct 1, 2016 - Oct 31, 2016

All Users  
100.00% Sessions

## Total Visits

**4,980**  
% of Total: 100.00% (4,980)



## Avg. Visit Duration

**00:01:56**  
Avg for View: 00:01:56 (0.00%)



## Pageviews

**18,150**  
% of Total: 100.00% (18,150)



## Unique Visitors

**4,324**  
% of Total: 100.00% (4,324)



## Avg. Pages / Visit

**3.64**  
Avg for View: 3.64 (0.00%)



## Avg. Time on Page

**00:00:44**  
Avg for View: 00:00:44 (0.00%)



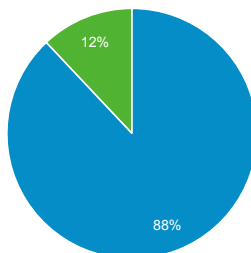
## Bounce Rate

**51.08%**  
Avg for View: 51.08% (0.00%)



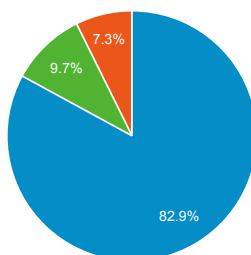
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
FLETA	3,584	30.47%
Training   FLETA	1,397	45.78%
Federal Background Investigator Training Program   FLETA	843	37.66%
Accredited Programs   FLETA	834	47.92%
Accreditation   FLETA	476	10.61%

## Visits by Social Network

Social Network	Sessions
Facebook	6
LinkedIn	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	3,259	54.37%
(direct) / (none)	741	38.46%
bing / organic	468	51.28%
yahoo / organic	212	47.17%
fletc.gov / referral	89	52.81%
search.usa.gov / referral	55	29.09%
en.wikipedia.org / referral	34	76.47%
duckduckgo.com / referral	14	71.43%
en.m.wikipedia.org / referral	11	63.64%
opm.gov / referral	11	36.36%