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Sep 1, 2015 - Sep 30, 2015

## **Channels**

ALL » DEFAULT CHANNEL GROUPING: Organic Search



All Users 78.84% Sessions

**Explorer** 

Summary

2. fleta

background investigator training

5. department of the army civilian police

criminal investigator training program

edward lowery secret service

federal bfoc firearms certification

13. federal law enforcement training center

special-investigations-academy

16. marine law enforcement training

https://www.fleta.gov/accreditation/academy/air-force-

ncis special agent training

ncis training academy

edward lowery

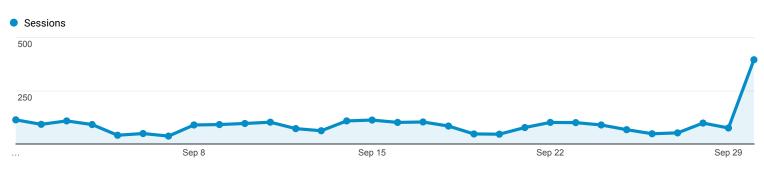
fleta accreditation

10.

12.

4. https://www.fleta.gov/board-members/jeffrey-m-fuller

federal law enforcement training accreditation



| 250     |       | -           | -           |  |   |  |        |             |  |  |  |
|---------|-------|-------------|-------------|--|---|--|--------|-------------|--|--|--|
|         | Sep 8 |             | Sep 15      |  |   |  | Sep 22 |             |  |  |  |
| •       |       | Acquisition | Acquisition |  |   |  |        | Conversions |  |  |  |
| Keyword |       |             |             |  | _ |  | Ava.   | Goal        |  |  |  |

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|---------------------|--------|
| Sep 8 Sep 15 Sep 22 | Sep 29 |

| 250     |       |             | -        |        |     |             |  |  |
|---------|-------|-------------|----------|--------|-----|-------------|--|--|
|         | Sep 8 | Sep 15      |          | Sep 22 |     |             |  |  |
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|         |       | Acquisition | Behavior |        |     | Conversions |  |  |
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| •       |             |                   |              |                |                    |                             |                            |                     |               |
|---------|-------------|-------------------|--------------|----------------|--------------------|-----------------------------|----------------------------|---------------------|---------------|
|         | Acquisition |                   |              | Behavior       |                    |                             | Conversions                |                     |               |
| Keyword | Sessions    | % New<br>Sessions | New<br>Users | Bounce<br>Rate | Pages /<br>Session | Avg.<br>Session<br>Duration | Goal<br>Conversion<br>Rate | Goal<br>Completions | Goal<br>Value |
|         |             |                   |              |                |                    |                             |                            |                     |               |

| Keyword | Sessions                                  | % New<br>Sessions                               | New<br>Users                                 | Bounce<br>Rate                                  | Pages /<br>Session                           | Avg.<br>Session<br>Duration                       | Goal<br>Conversion<br>Rate                 | Goal<br>Completions              | Goal<br>Value                                 |  |
|---------|-------------------------------------------|-------------------------------------------------|----------------------------------------------|-------------------------------------------------|----------------------------------------------|---------------------------------------------------|--------------------------------------------|----------------------------------|-----------------------------------------------|--|
|         | 2,775<br>% of Total:<br>78.84%<br>(3,520) | 88.11%<br>Avg for<br>View:<br>87.30%<br>(0.92%) | 2,445<br>% of<br>Total:<br>79.56%<br>(3,073) | 57.84%<br>Avg for<br>View:<br>57.76%<br>(0.14%) | 2.93<br>Avg for<br>View:<br>3.04<br>(-3.45%) | 00:01:29<br>Avg for View:<br>00:01:34<br>(-4.76%) | 0.00%<br>Avg for View:<br>0.00%<br>(0.00%) | 0<br>% of Total:<br>0.00%<br>(0) | \$0.00<br>% of<br>Total:<br>0.00%<br>(\$0.00) |  |

| 1. (not provided) | <b>2,588</b> (93.26%)                     | 88.14%                                          | <b>2,281</b> (93.29%)                        | 57.96%                                          | 2.94                                         | 00:01:31                                          | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                             |
|-------------------|-------------------------------------------|-------------------------------------------------|----------------------------------------------|-------------------------------------------------|----------------------------------------------|---------------------------------------------------|--------------------------------------------|----------------------------------|-----------------------------------------------|
|                   | 2,775<br>% of Total:<br>78.84%<br>(3,520) | 88.11%<br>Avg for<br>View:<br>87.30%<br>(0.92%) | 2,445<br>% of<br>Total:<br>79.56%<br>(3,073) | 57.84%<br>Avg for<br>View:<br>57.76%<br>(0.14%) | 2.93<br>Avg for<br>View:<br>3.04<br>(-3.45%) | 00:01:29<br>Avg for View:<br>00:01:34<br>(-4.76%) | 0.00%<br>Avg for View:<br>0.00%<br>(0.00%) | 0<br>% of Total:<br>0.00%<br>(0) | \$0.00<br>% of<br>Total:<br>0.00%<br>(\$0.00) |
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| 17. ncis training                              | <b>2</b> (0.07%) | 100.00% | (0.08%)      | 50.00%  | 2.00 | 00:00:15 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
|------------------------------------------------|------------------|---------|--------------|---------|------|----------|-------|------------------|-------------------|
| 18. opm background investigator training       | <b>2</b> (0.07%) | 50.00%  | 1<br>(0.04%) | 0.00%   | 7.50 | 00:02:08 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 19. va letc courses                            | <b>2</b> (0.07%) | 100.00% | (0.08%)      | 0.00%   | 4.00 | 00:01:41 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 20. (not set)                                  | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 21. air force security force training lackland | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 22. air force special investigations academy   | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 23. air marshal academy                        | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 24. air marshalls in atlantic city             | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 100.00% | 1.00 | 00:00:00 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
| 25. army cid news 2015                         | <b>1</b> (0.04%) | 100.00% | 1<br>(0.04%) | 0.00%   | 2.00 | 00:00:20 | 0.00% | <b>0</b> (0.00%) | \$0.00<br>(0.00%) |
|                                                |                  |         |              |         |      |          |       |                  |                   |

Rows 1 - 25 of 153