

# FLETA.GOV Web Performance Metrics

Sep 1, 2015 - Sep 30, 2015

All Users  
100.00% Sessions

## Total Visits

**3,520**

% of Total: 100.00% (3,520)



## Avg. Visit Duration

**00:01:34**

Avg for View: 00:01:34 (0.00%)



## Pageviews

**10,688**

% of Total: 100.00% (10,688)



## Unique Visitors

**3,188**

% of Total: 100.00% (3,188)



## Avg. Pages / Visit

**3.04**

Avg for View: 3.04 (0.00%)



## Avg. Time on Page

**00:00:46**

Avg for View: 00:00:46 (0.00%)



## Bounce Rate

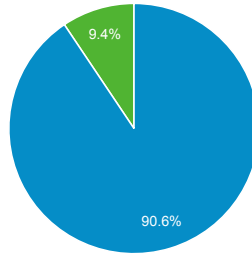
**57.76%**

Avg for View: 57.76% (0.00%)



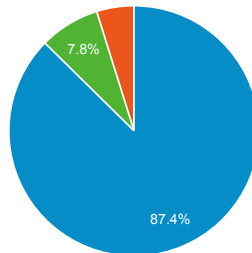
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Training   FLETA	929	42.86%
FLETA	816	52.04%
Accredited Programs   FLETA	777	43.14%
Federal Background Investigator Training Program   FLETA	472	37.50%
Accreditation   FLETA	427	18.18%

## Visits by Social Network

Social Network	Sessions
Facebook	1
LinkedIn	1

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,446	58.83%
(direct) / (none)	513	62.77%
bing / organic	193	50.78%
yahoo / organic	126	49.21%
fletc.gov / referral	71	50.70%
search.usa.gov / referral	30	33.33%
dhs.gov / referral	18	33.33%
cg.portal.uscg.mil / referral	15	73.33%
wood.army.mil / referral	14	35.71%
portal.fletcnet.dhs.gov / referral	10	40.00%