

FLETA.GOV Web Performance Metrics

Sep 1, 2016 - Sep 30, 2016

All Users
100.00% Sessions

Total Visits

4,495
% of Total: 100.00% (4,495)



Avg. Visit Duration

00:01:49
Avg for View: 00:01:49 (0.00%)



Pageviews

14,827
% of Total: 100.00% (14,827)



Unique Visitors

3,933
% of Total: 100.00% (3,933)



Avg. Pages / Visit

3.30
Avg for View: 3.30 (0.00%)



Avg. Time on Page

00:00:47
Avg for View: 00:00:47 (0.00%)



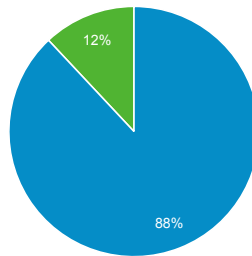
Bounce Rate

52.15%
Avg for View: 52.15% (0.00%)



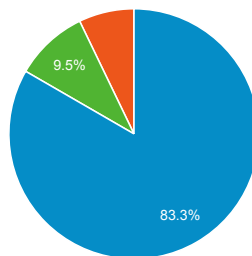
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Training FLETA	1,358	45.00%
FLETA	1,031	47.03%
Federal Background Investigator Training Program FLETA	931	42.33%
Accredited Programs FLETA	838	39.50%
Accredited Academies FLETA	492	45.16%

Visits by Social Network

Social Network	Sessions
Facebook	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	3,001	53.98%
(direct) / (none)	601	53.58%
bing / organic	395	50.89%
yahoo / organic	172	48.26%
fletc.gov / referral	82	41.46%
search.usa.gov / referral	72	19.44%
en.wikipedia.org / referral	15	53.33%
aol / organic	13	46.15%
duckduckgo.com / referral	11	54.55%
scanner-mark.top / referral	10	0.00%